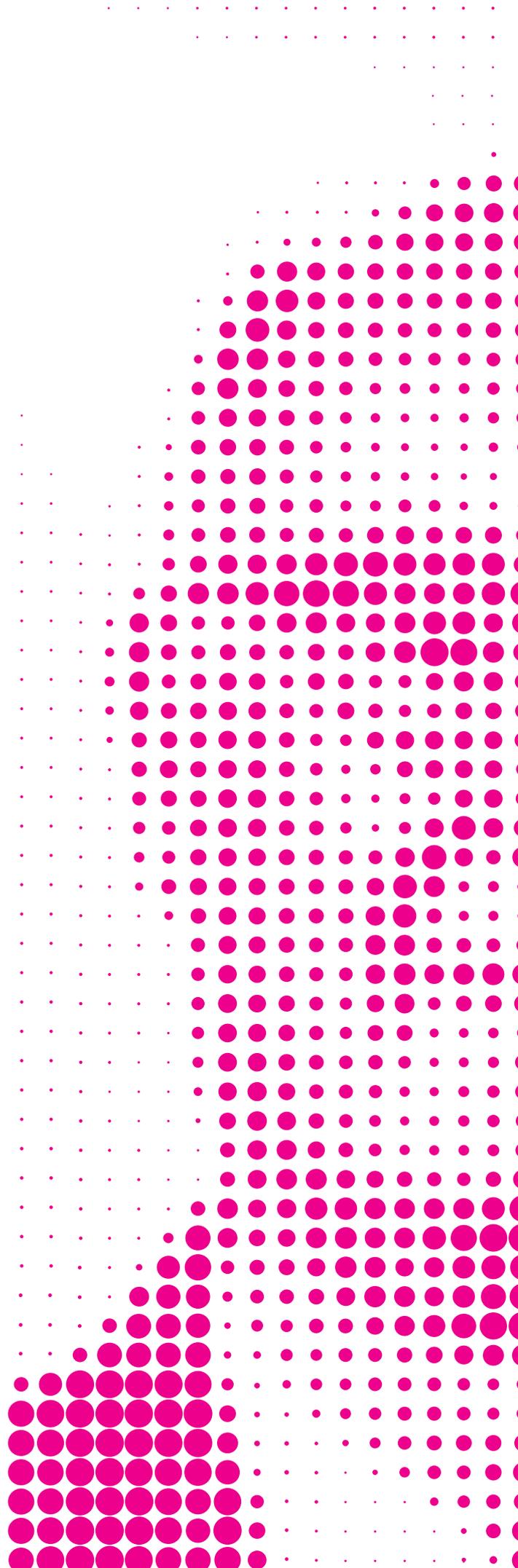




**Alastair
Swayn**
Foundation

Light, Colour, Humanity: The Legacy of Alastair Swayn

Expression of Interest:
Creative Director



CREATIVE DIRECTOR - INVITATION TO EXPRESS INTEREST

THE SWAYN GALLERY OF AUSTRALIAN DESIGN is pleased to invite Expressions of Interest for the CREATIVE DIRECTOR for the inaugural showcase LIGHT COLOUR AND HUMANITY: THE LEGACY OF ALASTAIR SWAYN.

THE SWAYN GALLERY OF AUSTRALIAN DESIGN LIMITED (The SWAYN)

The SWAYN is established for the public charitable object of advancing culture and cultural education by:

- Exploring, presenting and promoting Australian design and its influences
- Showcasing Australian leadership in design
- Building public awareness and appreciation of the value of design
- Stimulating and fostering research, design education and the exchange of ideas about design
- Building international design exhibition connections
- Complementing and extending the portfolio of national exhibitions in Australia and overseas
- Promoting, supporting and advising on the collection, conservation and display of design records.

ALASTAIR SWAYN THE MAN

Alastair Swayn AO was an inspired and talented Canberra architect who was dedicated to furthering the direction and impact of architecture and design across Australia. He displayed great vision, a focus on the needs of his clients and a flair for colour. He was passionate about design, enjoyed all things maritime, was stylish in his attire, a wonderful host to his diverse group of friends and a keen traveller of the world.

Through his long and esteemed career, he was founding partner of the multi-award winning architectural practice Daryl Jackson Alastair Swayn, the inaugural ACT Government Architect, and a Professorial Fellow of the University of Canberra.

Above all Alastair Swayn was a generous person who committed himself to design and education in the interest of social prosperity and culture.

In April 2015 Alastair was diagnosed with a brain tumour. He approached this challenge with courage, grace and dignity and determined to treat this chapter of his life as a project, one that included the establishment of the Alastair Swayn Foundation (the Foundation).

The Foundation has a special relationship with The Swayn in recognition of Alastair's founding sponsorship and later Board membership of the Gallery of Australian Design. The Foundation also advances architecture and design culture by providing grants to support research, education and exhibition.

LIGHT COLOUR AND HUMANITY: THE LEGACY OF ALASTAIR SWAYN

The inaugural 2023 Legacy showcase:

- Will kick-start a tradition of legacy for Alastair Swayn the man - his interests, achievements and aspirations for The Swayn as evidenced in the company objects
- May take many forms or scales (e.g. exhibition, events, discourse, installations)
- Will be inventive, evocative and stimulating
- Will engage a broad audience
- Will attract wide media interest
- Must have a physical presence in Canberra
- Will incorporate virtual outreach opportunities.

The showcase is programmed to coincide with the **2023 Enlighten Canberra** art and cultural festival scheduled for March 2023, dates to be announced late 2022.

THE CREATIVE DIRECTOR

The Creative Director will be a person who has a deep interest in design – be that architecture, landscape architecture, fashion, graphics, digital or industrial design – is imaginative and resourceful and enjoys collaborative engagement.

The Creative Director will manage the project from concept to delivery and be responsible for all things associated with the successful outcome of the showcase.

The Creative Director will be responsible for the work of the nominated team members.

EOI SUBMISSION REQUIREMENTS

The EOI submission shall be presented as maximum five (5) page PDF (portrait or landscape with a minimum 11 point font text size) and will include:

- A maximum two (2) page summary of the CREATIVE CONCEPT for the Legacy showcase
- The CREATIVE DIRECTOR's name; relevant qualifications; address; and contact details (email and telephone)
- The nominated DESIGN TEAM member/s and their relevant qualifications/experience
- A preliminary estimate of the CAPITAL BUDGET for delivery of the creative concept
- Evidence of relevant work to demonstrate you and your teams' capability to develop the concept and manage its delivery and installation within agreed budget and program parameters.

The EOI shall be submitted via theswayn.com.au.

THE EOI CLOSES AT 11:59pm (AEST) 4th August 2022.

THE SELECTION INTERVIEW

- Up to four (4) EOI applicants MAY be selected for interview by the Selection Panel.
- Interviewees will be required to provide details for TWO REFEREES familiar with their work
- Interviews will be conducted over 45 mins and be virtual
- At interview you will have the opportunity to present your proposal (maximum 10 minute) and engage with the Panel regarding your proposal.

The Selection Panel reserves the right not to conduct interviews subject to the outcome of the EOI.

CREATIVE DIRECTOR FEE

An honorarium of \$30,000 (ex GST) is available for this consultancy (from concept to delivery).

The Creative Director will be solely responsible for deciding how they will share the honorarium with their team members.

This honorarium is separate to capital funds for the project.

GOVERNANCE

The Client for this project is The Swayn.

The Creative Director will represent the design team and be the primary point of contact for The Swayn.

All liaison between the Creative Director will be with the CEO of The Swayn.

The Swayn is responsible for status reports to the Foundation.

The Creative Director may also be asked to make occasional presentations to the Boards of The Swayn and of the Foundation or attend media spots.

FINANCIAL

This project is funded through an Alastair Swayn Foundation Board initiated grant to The Swayn.

The Creative Director will be paid 50% of the fee on commission and the remainder at the start date for the showcase. Alternative payment schedules may be considered by The Swayn in consultation with the Creative Director.

Capital funds for the showcase (based on an approved budget) will be subject to a payment schedule nominated by the Creative Director, supported by the Swayn and approved by the Foundation.

EOI SELECTION PANEL

The EOIs will be considered – and shortlisted interviews conducted - by a Panel comprising three Board members of The Swayn and Dr Lyndon Anderson, the Swayn Senior Fellow in Australian Design at the National Museum of Australia.

Decisions of the EOI Selection Panel are final and are not subject to feedback or appeals.

EOI OBLIGATIONS

EOI respondents must:

- Maintain confidentiality on all matters related to this project.
- Make no attempt to influence the Board or any employees of The Swayn or the Foundation, or the EOI Selection Panel.
- Accept the decision of the EOI Selection Panel as final.

KEY DATES

EXPRESSION OF INTEREST 2022	
Call for EOI for Creative Director	21st June 2022
EOI submission closes / received by 11:59pm	4th August 2022 Late responses will not be considered
Shortlisted Creative Director interviews notified (by telephone and confirmed by email).	11th August, by 4pm
Interviews	18th August
Creative Director selected and advised (by telephone and confirmed by email).	4th September 2022

The Swayn reserves the right not to appoint a Creative Director subject to the outcome of this EOI.